



RANGE

V7 III THE STORY

A revolution. In 1967 the Moto Guzzi V7, the first Italian superbike, made its market debut and transformed motorcycle canons, to the delight of the experts and the public. The brainchild of Giulio Cesare Carcano, the V7 implemented the innovative 90° transverse V-twin engine with a displacement of 703 cc, a record at that time, and immediately established itself as the world ambassador for Moto Guzzi prestige, elegance and reliability.

In Mandello del Lario, technical research set new records: in 1969 engine displacement was increased to 757 cc, with a significant enhancement of top performance levels. The V7 Sport became the first mass-produced sports bike to beat the 200 km/h limit. More recently, the popularity of the V7 has driven development of new versions, such as the V7 Classic (2007) and the V7 Café Classic sports model (2009). In 2010 the spotlight shone on the V7 Racer, an authentic mass-produced 750 cc special, whose design was inspired by developments from the 1970s based on the V7 Sport. The new V7 range, with a new high-efficiency engine, was the star of 2012.

2014 saw the arrival of the V7 II. Its design combined traditional lines and the requirements of a contemporary motorbike, the evolution of the 90° V-twin engine and enhanced safety, construction quality and riding pleasure. The V7 II Stone, V7 II Special and V7 II Racer in a limited edition were joined two years later by the Stornello, a lightweight off-road model.

In this exciting on-going story, whose unique blend of style and technology has won the hearts of generations of bikers, the V7 reaches its 50th anniversary with the V7 III, a range packed with emotions and new features, which celebrates the event with the V7 III Anniversario commemorative model.

**MOTO GUZZI®**





V7 III



With its genuine charisma, the V7 III is an original and innovative personality.

Its renewed stylistic and chassis solutions offer unique riding pleasure and establish its special place in the Moto Guzzi world.

The classic double-cradle frame has a reinforced front and features a new steering configuration for more dynamic performance on bends and greater manageability, while the shock absorbers deliver a progressive, controlled response at all times. The legendary Moto Guzzi transverse V-twin engine, with its sculpted look, enhances performance by 10% and opens up new possibilities for great rides in total safety and reliability.

The dual-channel ABS and MGCT traction control system, which can be deactivated by the rider, govern braking and guarantee grip on any road surface.

The design is a contemporary take on classic lines: the dual-tube exhaust and outsize cylinder heads convey a sense of power, the injector covers and saddle have been restyled, and the side panels streamlined. Easy and accessible (the seat is 20 mm lower than on the previous version), this motorcycle satisfies even the most demanding Guzzi bikers.



MOTO GUZZI V750

1967-2017

TRIBUTE TO THE ORIGINS OF THE V7 LEGEND

Dedicated to true admirers of the eagle brand, the V7 III Anniversario implements cutting-edge technology to celebrate the unique style of the V7, the symbol of fifty years of international success for Moto Guzzi. The commemorative model is offered in a limited edition, with the number forged on the machined-from-solid handlebar base. The V7 III Anniversario is unquestionably the most fully featured V7 ever, with a standard real leather saddle, a work of art worthy of the top customisers, brushed aluminium mudguards and milled engine cooling wings. The tribute to the original V7 bikes includes an elaborate chrome motif, beginning with the fuel tank featuring the Moto Guzzi eagles in a gilt finish.



V7 III STONE
MOTO GUZZI

V7 III STONE
MOTO GUZZI



DARK URBAN SPIRIT

The dark soul of the V7 reveals its eclectic and essential nature with an aesthetic that eschews chrome in favour of matt black paint. The profoundly metropolitan dark matt look is completed with a single-dial instrument panel, a new saddle, a shortened front mudguard and, a unique feature in the V7 III range, light alloy spoked wheelrims.

The V7 III Stone offers a foray into colour, with versions reprising the colour schemes of the 1970s: Azzurro Elettrico, Verde Camouflage, Giallo Energico and the ever-present Nero Ruvido.

V7 III Special
MOTO GUZZI





CONTEMPORARY CLASSIC STYLE

The heritage of the original V7 bikes is the inspiration for an elegant motorcycle, with generous chrome trim and shiny graphics, in Nero Inchiostro and Blu Zaffiro versions. The coloured band on the under-seat side panels matching the central band on the fuel tank pays tribute to the unforgettable V750 S3 from 1975. A host of distinctive details include spoked wheels with polished aluminium channels and black hubs, an instrument panel with two circular dials and the “old-school” look of the quilt-stitched saddle, complete with a new passenger handgrip.

V7 III Special
MOTO GUZZI

MOTO GUZZI

V7 III RACER
MOTO GUZZI



V7 III RACER
MOTO GUZZI

SPORTY SOPHISTICATION

True to the racing tradition of the eagle brand, the V7 III Racer is a true custom bike with incredible attention to detail, offered in a limited edition. The references to Moto Guzzi's sporting triumphs begin with the "Racing Red" colour of the frame and swingarm, inspired by the legendary "red frame" V7 Sport from 1971, coupled with the new graphics for the satin-chrome fuel tank dominated by the red eagle. The racing look continues with the semi handlebars and hump saddle, while the side panels and injector covers in black anodised aluminium are the work of skilled craftsmen. This traditionally one-seat model shows its versatility with a standard type-approved two-seat version featuring special passenger footpegs, and Öhlins shock absorbers for more challenging road surfaces.





MOTO GUZZI®

ACCESSORIES AND APPAREL

You can personalise your Moto Guzzi bike with aesthetic elements or accessories to enhance comfort and riding pleasure. Windshield, bags, luggage carriers, saddles, chrome or brushed aluminium elements are some of the type-approved accessories, designed and developed by the motorcycle designers, with great attention to detail. The style of a legend is reflected in technical jackets and leather gloves, jet helmets, t-shirts and sweatshirts. The quality of made in Italy on line with the latest trends, so you can experience the adventures of an eagle in full flight.

Discover the complete range of Moto Guzzi accessories on [MOTOGUZZI.COM](https://www.motoguzzi.com)





You and your Moto Guzzi bike.
A hymn to freedom renewed every time
you strap on your helmet and turn the key.
We know the feeling because it's been shared
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people who ride a Moto Guzzi bike.
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A new world ruled by passion for all Guzzi bikers who,
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	V7 III ANNIVERSARIO	V7 III STONE
Engine	90° V-twin, 4-stroke	90° V-twin, 4-stroke
Capacity	744 cc	744 cc
Bore x stroke	80 x 74 mm	80 x 74 mm
MAX power	38 kW (52 CV) at 6,200 rpm	38 kW (52 CV) at 6,200 rpm
MAX torque	60 Nm at 4,900 rpm	60 Nm at 4,900 rpm
Gearbox	6-speed transmission	6-speed transmission
Front suspension	Ø 40 mm hydraulic telescopic fork	Ø 40 mm hydraulic telescopic fork
Rear Suspension	Die cast light alloy swing arm with 2 shock absorbers with adjustable spring preload	Die cast light alloy swing arm with 2 shock absorbers with adjustable spring preload
Front brake	Ø 320 mm stainless steel floating discs, Brembo calipers with 4 differently sized opposed pistons	Ø 320 mm stainless steel floating discs, Brembo calipers with 4 differently sized opposed pistons
Rear brake	Ø 260 mm, stainless steel disc, floating caliper with 2 pistons	Ø 260 mm, stainless steel disc, floating caliper with 2 pistons
Front wheel	18" spoked, 100/90 (110/80 R18 as alternative)	18" in lightweight alloy, 100/90 (110/80 R18 as alternative)
Rear wheel	17" spoked, 130/80	17" in lightweight alloy, 130/80
Saddle height	770 mm	770 mm
Dry weight	193 kg	189 kg
Wet weight*	213 kg	209 kg
Fuel tank capacity	21 litres (including 4 litre reserve)	21 litres (including 4 litre reserve)
Available Colors	Anniversario	Nero Ruvido, Azzurro Elettrico, Verde Camouflage, Giallo Energico

* Weight with motorcycle ready for use with all operating fluids and with 90% fuel.

The company reserves the right to make technical and aesthetic changes at any time.

Worry-free riding with 2 years of Emergency Highway Assistance: European-wide coverage, tow to nearest Moto Guzzi Service Centre, Related Services (e.g.: replacement car for up to 3 days, taxi, hotel). Please check service conditions with your Motor Guzzi dealer.

	V7 III SPECIAL	V7 III RACER
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Wet weight*	213 kg	-
Fuel tank capacity	21 litres (including 4 litre reserve)	21 litres (including 4 litre reserve)
Available Colors	Nero Inchiostro, Blu Zaffiro	Racer

Full information on the models and accessories on [MOTOGUZZI.COM](https://www.motoguzzi.com)

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